

**Universidad de Córdoba**

**Università di Messina**

**Virginia Commonwealth University**

**CIMS**



**Center for Integrative Mediterranean Studies**

**3<sup>rd</sup> International CIMS Conference**

**“Globalization: Implications for the Mediterranean Region”**

September 17-19, 2009

**Virginia Commonwealth University**

**Richmond, Virginia**

**VCU Student Commons**

**907 Floyd Avenue**

**Richmond Salons II**

## Wednesday, September 16<sup>th</sup>

12:00pm Optional Excursion for local shopping

5:00-7:00pm Informal Welcome Reception  
*Shafer Court Compass Room*

## Thursday, September 17<sup>th</sup>

8:30 – 9:00am **Conference Registration**

9:00 – 9:30am **Welcome** Dr. McKenna Brown, Executive Director  
Office of International Education

**Special recognition of Dr. Eugene P. Trani**, President Emeritus

9:30 – 10:00am **Plenary Address** Prof. Armando Gnisci, Università *La Sapienza*  
“The Mediterranean: A Tri-continental Inter-literary Sea”

10:00 -10:30am **Coffee Break** (open to all)

10:30 – 11:30am **Session I (Cliff Edwards, Moderator)**

- 1) Fabio Rossi, University of Messina – “An Example of Linguistic And Cultural Globalization: Federico Fellini’s *Sweet Life* And *Paparazzi*”
- 2) Valerio Ferme (University of Colorado) – “The Great South: Resistance And Anti-Globalization In The Music of Eugenio Bennato”
- 3) Cliff Edwards (Virginia Commonwealth University) – “Van Gogh On The Mediterranean Shore: Mediterranean Inspiration And The Blossoming of Global Art”

11:30 – 1:00pm **Lunch** (for Conference Presenters and Registered Attendees)  
*Richmond Salons I*

1:00 – 2:30pm **Session II (Bernardo Piciche – Moderator)**

- 1) Flavia Laviosa (Wellesley College) – “Modern Routes of Hope And Journeys of Faith In The Mediterranean: The Case of Apulia”
- 2) Marcel Cornis-Pope (Virginia Commonwealth University) – “Between Globalism And Regionalism: Literary Exchanges In The Post-Cold War Mediterranean Area”
- 3) Bernardo Piciche (Virginia Commonwealth University) – “A Common Denominator of The Idea of Love In The Mediterranean Tradition”
- 4) Lina Insana (University of Pittsburgh) – “Digging Deep: Archeological Identities And Sicily’s Spatial Crypto-Judaism”

2:30 – 3:00pm **Coffee Break** (open to all)

**3:00 – 4:30pm**

**Session III (Cristina Coca Villar - Moderator)**

- 1) Octavio Salazar Benítez (University of Córdoba) – “Igualdad Y Pluralismo En Las Sociedades Complejas. La Mujer En El Mediterraneo. Una ‘Reflectura Feminista’ Del Orden Constitucional”
- 2) Cristina Coca Villar (University of Córdoba) – “Algunos Conflictos En El Mundo Árabe Y Sus Consecuencias En El Medio Ambiente”
- 3) Iolanda Russo-Menna (Virginia Commonwealth University) – “What Social And Economic Challenges And Opportunities Does Globalization Present For The Mediterranean Region?”
- 4) Pietro Navarra (University of Messina & London School of Economics) – “Interlinkages between political institutions, market liberalization and MNE location decisions”

**6:30 – 8:00pm**

**Reception** (for Conference Presenters & Registered Attendees)

*Scott House (909 West Franklin St.)*

**Friday, September 18<sup>th</sup>**

**9:00 – 10:00am**

**Session IV (Manuel Torres Aguilar – Moderator)**

- 1) Manuel Torres Aguilar (University of Córdoba) – “Reflexiones Sobre La Paz Y Los Conflictos En El Mediterráneo Y Sus Repercusiones Globales”
- 2) Michael R. Van Slyck (Virginia Commonwealth University) – “Positive Conflict Management: A Necessary Basis For Global Development In The Mediterranean Basin”
- 3) Fernando López Mora (University of Córdoba) – “España Y La Nueva Dimensión De Seguridad En El Mediterráneo Occidental”

**10:00 – 10:30am**

**Coffee Break** (open to all)

**10:30 – 11:30am**

**Session V (Ronald Merrell – Moderator)**

- 1) Ronald Merrell (Virginia Commonwealth University) – “Telemedicina And E-Health As Global Formulae For Health Reform In The Balkans”
- 2) Víctor Gutiérrez (University of Córdoba) – “Conflictos De Jurisdicción Por El Acceso A Los Recursos Energéticos En El Mar Mediterráneo”
- 3) Letterio Guglielmo (University of Messina) – “Bioindicators in River Ecosystems: Strategies for Water Quality Assessment”

**11:30am – 12:30pm** **Session VI (Royena Tanaz - Moderator)**

- 1) Rachel Bullene (Virginia Commonwealth University) – “A Bayesian Simulation Model For Middle East Water Distribution”
- 2) Zahra Haider (Virginia Commonwealth University) – “Tourism In The Mediterranean And Its Political And Economic Impacts”
- 3) Royena Tanaz (Virginia Commonwealth University) – “Water Quality In The Mediterranean”



**12:30 – 2:00pm**      **Lunch with President Rao** (for delegation members)  
*VCU Scott House (909 West Franklin St.)*

**2:00 – 3:00pm**      **Session VII (Masimiliano Maisano – Moderator)**  
1) Piero David (University of Messina) – “The Mediterranean: From Barcelona To The Union”  
2) Fabrizio Fasulo (University of Messina) – “Planning Regional And Local Development In A Global Economy: The Mediterranean Opportunity”  
3) John Accordino (Virginia Commonwealth University) – “Globalization And Small-Store Survival: Elements of A New Social Contract?”

**3:00 – 3:30pm**      **Coffee Break** (open to all)

**3:30 – 4:30pm**      **Session VIII (John Accordino – Moderator)**  
1) Masimiliano Maisano (University of Messina) – “Networks of Excellence (Noe)”  
2) Faedah Totah (Virginia Commonwealth University) – “The New Grand Tour: Linking The Mediterranean Through Tourism”  
3) Martin Lenhardt (Virginia Commonwealth University) – “The Application of Servant Leadership To Global Biotechnologies With A Specific Emphasis On Emerging High Risk Growth Companies”

**6:30 – 8:00pm**      **Casual Dinner** (for Conference Presenters & Registered Attendees)  
*Alumni House (924 West Franklin St.)*

## **Saturday, September 19<sup>th</sup>**

**8:00 – 10:00am**      **CIMS Business Meeting**  
*Shafer Court Compass Room*

**10:00am – 12:00pm** **Session IX (Patricia Torres – Moderator)** – *Shafer Court Compass Room*  
1) Patricia Torres (University of Guadalajara)  
2) Pedro Poyato (University of Córdoba) – “Barcelona, Una Ciudad Mediterránea De Cine”  
3) Oliver Speck (Virginia Commonwealth University) – “World Film Studies: Internacional and Interdisciplinary Currículo”  
4) Fabio Rossi (University of Messina) – “A Transatlantic Masters in Cinema”



UNIVERSIDAD DE CÓRDOBA



*For more information about the University of Córdoba, the University of Messina, and the Center for Integrative Mediterranean Studies, please visit our website at*

<http://www.international.vcu.edu/partnerships/>